

**Wisconsin League for Nursing
Strategic Plan
2008-2010**

Mission: To support and implement the mission of the NLN to promote excellence in nursing education to build a strong and diverse nursing workforce, at the constituent level.

GOAL I: Leader in Nursing Education: *Enhance the WLN's impact as a recognized leader in nursing education in the state of Wisconsin.*

The WLN will:

OBJECTIVES	STRATEGIES/IMPLEMENTATION	PROGRESS
Be a key player in initiatives to build diversity in the nurse educator workforce	<ul style="list-style-type: none"> • Increase diversity of WLN membership • Provide support for nursing students in all types of nursing programs • Enhance the reputation of the WLN as the voice for nursing education at all levels throughout the state • Support the NLN Ambassador Program • Continue to refine communication processes: <ul style="list-style-type: none"> ✓ Web site ✓ Communiqué ✓ Others as appropriate – e.g., WI Nursing Coalition; WI Center for Nursing; NursingMatters; ANEW • Solicit and administer scholarship funds • Collaborate with existing and new state organizations to promote excellence in nursing education and build a strong nursing work force in Wisconsin • Participate annually in NLN Constituent League Leadership Workshop and NLN Education Summit • Promote and support placement of an NLN Ambassador in every nursing program in the state of Wisconsin • Develop communication network among state Ambassadors 	
Promote the preparation of a nursing workforce that contributes to health care quality and safety		
Be acknowledged as a leader in the state of Wisconsin in advancing excellence and innovation in nursing education		
Support the collection of data for legislation, regulations, or decisions about nursing education and the nurse educator workforce; and that informs teaching practices across all types of nursing education programs for diverse student populations		
Create a community of nurse educators from around the state to address and influence issues related to excellence in nursing education		

GOAL II: Commitment to Members: *Build a diverse, sustainable, member-led organization with the capacity to deliver our mission effectively, efficiently, and in accordance with our values.*

The WLN will:

OBJECTIVES	STRATEGIES/IMPLEMENTATION	PROGRESS
Continually seek out, engage, and be responsive to full- and part-time nurse faculty, individuals preparing for the faculty role, nursing education researchers, and other health care and academic professionals	<ul style="list-style-type: none"> • Provide annual programs related to nursing education and faculty development • Provide support for individuals interested in pursuing the faculty role • Increase WLN membership by 10% yearly • Increase diversity of WLN membership • Earmark at least 2 scholarships in annual scholarship program for graduate students pursuing the nurse educator role 	
Be the leading provider of products and services for the continuous professional development of nursing faculty in the state of Wisconsin		
Build a diverse membership through comprehensive, inclusive, and assertive methods	<ul style="list-style-type: none"> • Continue requirement that scholarship applicants be from an NLNAC accredited or NLN member program 	
Design all WLN programs and initiatives to provide maximum benefit to WLN members	<ul style="list-style-type: none"> • Continue to notify faculty and other interested individuals via e-mail regarding scholarships, programs, and member benefits 	
Achieve annual revenue goals while ensuring that the infrastructure meets the growing needs of the WLN	<ul style="list-style-type: none"> • Use appropriate budgeting processes: Create and implement 2-year budget; conduct biannual audit; follow financial policies as adopted 	

GOAL III: Champion for Nurse Educators: *Be the voice of Wisconsin nurse educators and champion their interests in political, academic, and professional arenas.*

The WLN will:

OBJECTIVES	STRATEGIES/IMPLEMENTATION	PROGRESS
Continue to provide opportunities for dialogue within the Wisconsin nurse educator community	<ul style="list-style-type: none"> • Collaborate with existing and new state organizations to promote excellence in nursing education and build a strong nursing work force in Wisconsin • Continue affiliation with Wisconsin Center for Nursing by providing a member director every 3 years • Continue membership in Wisconsin Nursing Coalition • Promote and support placement of an NLN Ambassador in every nursing program in the state of Wisconsin • Maintain classified advertising page on web site for vacant nurse faculty positions • Participate in NLN Constituent League Leadership Workshop and NLN Education Summit annually • Canvass membership to determine educational programming needs and analyze capability of WLN to meet those needs 	
Promote nursing education as an advanced practice role		
Shape and inform public policy on nursing education		
Participate in efforts to create and sustain healthful work environments that value and support a diverse community of nurse educators		
Expand and sustain alliances with other influential organizations		

GOAL IV: Advancement of the Science of Nursing Education: *Promote evidence-based nursing education and the scholarship of teaching.*

The WLN will:

OBJECTIVES	STRATEGIES/IMPLEMENTATION	PROGRESS
<p>Promote the continuous development of faculty as educator-scholars</p> <p>Advocate for resources to support nursing education research</p> <p>Provide a forum for presentation of research initiatives that have broad-based significance, promote evidence-based teaching practices, are critical to decision making at institutional and state levels, and serve to transform nursing education</p>	<ul style="list-style-type: none"> • Plan and implement annual fall conference with emphasis on nursing education and the scholarship of teaching • Award CEUs to fall conference participants • Incorporate podium and poster presentations on nursing education topics within fall conference • Communicate with membership re: research opportunities • Publish Communiqué at least twice yearly • Fund travel to NLN Education Summit for WLN President (per policy) • Assure continuous, diverse sources of support for educational offerings • Include strong NLN presence at WLN fall conference 	

Approved by membership at annual meeting April 18, 2008